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MEDIA KIT



NEWSPAPERS

- ▶ WHY ADVERTISE
- ▶ TESTIMONIALS
- ▶ LOCAL COVERAGE MAP
- ▶ CIRCULATION MAP
- ▶ BUSINESS STORIES
- ▶ DEMOGRAPHICS
- ▶ AD SUBMISSIONS GUIDELINES



ONLINE

- ▶ WEB
- ▶ NEWSLETTER
- ▶ EXCLUSIVE E-BLAST
- ▶ SOCIAL MEDIA
- ▶ CALENDAR OF EVENTS
- ▶ MILLERDEALS.COM
- ▶ PROMOTIONS

MIAMI'S COMMUNITY NEWSPAPERS

Your local connection, in print and online

AVENTURA NEWS, BRICKELL TRIBUNE, CORAL GABLES NEWS, COMMUNITY NEWSPAPERS, CUTLER BAY NEWS, DORAL TRIBUNE, KENDALL GAZETTE, MIAMI BEACH NEWS, PALMETTO BAY NEWS, PINECREST TRIBUNE, SOUTH MIAMI NEWS, SUNNY ISLES BEACH SUN

6796 SW 62nd Avenue • South Miami, FL 33143 • Phone: 305-669-7355 • Fax: 305-662-6980

www.communitynewspapers.com

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PRINT ADVERTISING

WHY ADVERTISE?

We help our clients reach Miami-Dade's most affluent, educated and locally connected consumers.

- Our readers are well- connected to the community and their average median household income is 51% higher than the county average and research shows that these consumers tend to support locally owned businesses.
- As the voice of the community, Miami's Community Newspapers, has been a central force in helping connect the residents with local businesses for more than 50 years.
- Readers of Community Newspapers rely on us to provide them with local news on restaurants, health care concerns, business features, sports, real estate, local business organizations, schools, and news about local politics and government.
- Research shows that those who read community-based newspapers are more involved in local activities and government and have deeper concerns in protecting their quality of life. They also enjoy supporting their local businesses.
- Our readers know how to love life, have a fierce interest in the health and well being of their local community and live, work, play, and worship in your trading area.
- Community Newspapers readers can become your customers, and come back to your business throughout the years. Research shows that citizens who are connected and involved are apt to become loyal consumers.



Community Newspaper Median Household Income

\$72,328

Miami-Dade County Median Household Income

\$43,900

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TESTIMONIALS

MIAMI'S COMMUNITY NEWSPAPERS

"Your newspapers are a staple in this thriving community and something we should all be grateful for in one way or another."

-John Underwood
SVP - Tinsley Advertising

"...for 50 years, your newspapers have met each news story with uncompromising honesty and integrity. Your news coverage, opinions, reviews, and features have enhanced our awareness of the communities of South Florida."

-Nelson Alvarado
CEO International Finance Bank

"...Once again, Michael and Grant, we thank you for your leadership. At a time when everyone is focused on the ills that affect our society today, your Community Newspapers gives us all something to cheer and smile about. Continued success to the two of you."

-Anthony Seijas
President, Lennar Homes
Miami-Dade and Broward Counties

"The founders had great foresight in founding a newspaper dedicated to reprinting about local people, businesses, and events that influenced their neighborhood."

-Richard S. Kalski, M.D.
Cataract, Corneal & Refractive Surgery

"Although your venture has grown quite large, it still has small town feel and a lot of the personal aspects that are missing in today's media."

-Jerry Proctor
Bilzin Sumberch - Attorney at Law

"As daily newspapers struggle to compete with TV news and the Internet. Community Newspapers continues to succeed by following the simple sight established 50 years ago; Readers want to read stories and see pictures of the people they know and the events that matter in their daily lives."

-Ed Gorin
President of Gorin Communications

"...The fact that Community Newspapers is a family owned and operated business is part of the reason your publication have excelled. I am proud to have been part of the "Miller Publishing/Community Newspapers Family" for nearly seven years. I learned so much from you both, more than you could ever know. I wish you and Community Newspapers continued success for many years to come."

-Eloise E. Rodriguez
President, Bristol Public Relations, Inc.



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MARKETING SERVICES

Community Newspapers provides professional marketing services so you can connect to the people that live, work and play in your neighborhood.



For more information, call 305-669-7030

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ASK HOW YOUR FEATURE STORY CAN APPEAR IN PRINT AND ONLINE

Community Newspapers

Connecting local businesses

KENDALL GAZETTE

305-669-7355

communitynewspapers.com

Hector Wiltz Jr. MD, helps put your best face forward

BY NANCY EAGLETON

At the three dermatology offices of Hector Wiltz Jr., MD, located in Kendall and Homestead, Dr. Wiltz collaborates with Eric Bussear, MPH, PA-C, to help patients of all ages achieve and maintain healthy and beautiful skin.

They combine their knowledge and vast experience to offer patients a full spectrum of medical and aesthetic dermatologic procedures, including treatments to combat acne, skin conditions such as psoriasis, skin cancer and the signs of aging.

Dr. Wiltz, who is board certified in dermatology, received his medical degree from Temple University School of Medicine in Pennsylvania and completed a dermatology residency at UMDNJ-University Hospital in New Jersey. He has been practicing at his Bird Road office located in Kendall Regional Medical Center for 20 years, and specializes in medical dermatologic procedures.

Eric Bussear, PA, began his medical career at the age of 19 as a Corpsman for the U.S. Navy. He received his Physician Assistant degree and then obtained a master's in Public Health from Nova Southeastern University where he also served as a professor. Bussear has obtained vast experience in surgery throughout his medical career, and specializes in cosmetic dermatologic procedures and surgery.

The pair offers a variety of treatments to help patients gracefully fight aging, including chemical peels, exfoliation treatments, Botox, injectable fillers and laser procedures. To determine patients'



Achieve healthy and more youthful looking skin at offices of Hector Wiltz Jr., MD.

goals and establish the best treatment plan, Bussear offers new patients a free cosmetic consultation.

Botox, one of Bussear's favorite treatments, helps combat forehead and brow lines and gives the eyes a lift.

"I love the results my patients achieve with Botox," he said. "It's the No. 1 cosmetic treatment in the country and there's a reason — it flat out works. When administered properly, it's the perfect anti-aging remedy and it changes people's lives."

For a one-two punch against aging, Bussear recommends partnering Botox treatments with filler — such as Juvederm, Radiesse or Restylane — to replace volume lost in the cheeks and lips and plump up laugh lines.

"Lips are my specialty," Bussear said.

"I can help patients achieve the lips of their youth — lips that are fuller and have that natural edge."

Dr. Wiltz and Bussear offer a variety of lasers, which are effective treatments for fine lines and wrinkles, acne scarring, pigment disorders, blood vessels, vascular birthmarks, psoriasis, angiomas, vitiligo and unwanted tattoos and hair.

"The CO2 laser remains the gold standard for resurfacing skin," Bussear said. "With this treatment, patients need to plan for downtime. On the other hand, the CO2 fractional laser delivers powerful results without the harsh side effects. I typically perform this laser on a Friday and people are back to work on Tuesday."

In the age-old fight against acne, which can affect people at any age, chemical peels can be combined with pharmaceutical grade exfoliating products to achieve clearer skin. These same treatments also are successful to combat pigmentation issues common in Latino and Asian skin.

Preventing, diagnosing and treating skin cancer is a priority for Dr. Wiltz and Bussear. They take time to educate their patients on the proactive and preventive steps they can take to keep skin healthy at all ages and stages. Dr. Wiltz also is a teaching practice. Students from Miami Dade College and Keiser University Physician Assistant program shadow Dr. Wiltz and Bussear to gain clinical knowledge from expert dermatologists.


The offices of Hector Wiltz Jr., MD, are located at 11760 Bird Rd., Suite 451, 305-227-9233; 7400 Kendall Dr., Suite 411, 305-670-0178, and 151 NW 11 St., Suite 201, Homestead, 305-245-1332.

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LOCAL MARKET COVERAGE

Your local connection to the best consumers in Miami-Dade county.

From north to south, Community Newspapers reaches Miami-Dade's most active, affluent and educated residents and business owners.

	Frequency	Distribution	Zip Codes	Median Household Income
	Every other Wednesday	10,000	33160, 33180	\$90,310
	Every other Monday	8,000	33160, 33154	\$73,156
	Every other Monday	8,000	33139, 33140	\$38,000
	Every other Tuesday	10,000	33129, 33133, 33132	\$66,095
	Monthly	10,000	33122, 33126, 33166, 33172, 33182, 33178	\$63,097
	Every other Monday	10,000	33156	\$127,354
	Every other Tuesday	8,000	33143, 33134, 33146, 33133, 33135	\$115,813
	Every other Tuesday	6,000	33190, 33189, 33157	\$45,917
	Every other Tuesday	8,000	33165, 33173, 33174, 33175, 33176, 33183, 33184, 33186	\$59,451
	Every other Tuesday	8,000	33157, 33158	\$95,584
	Every other Tuesday	8,000	33143	\$52,189

*See Rate Card for full details

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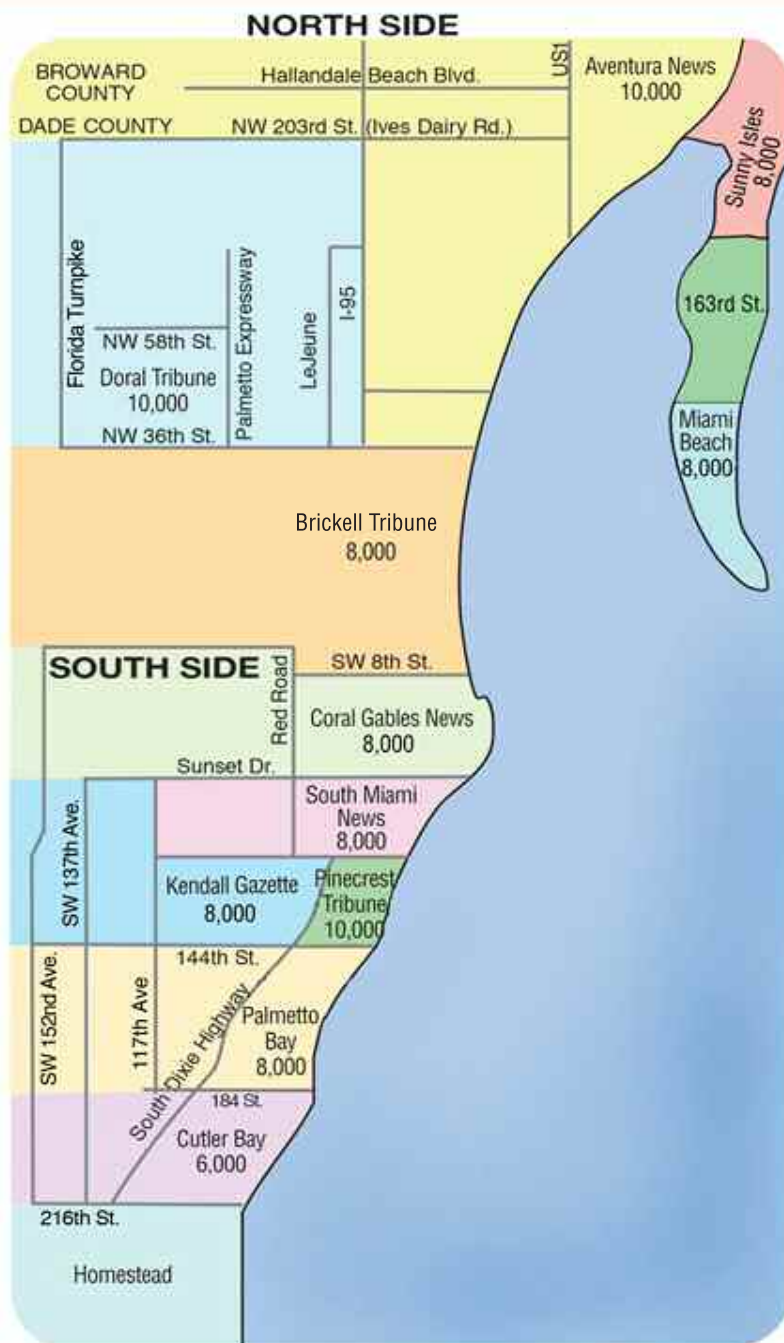
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AREAS OF DISTRIBUTION

Our mission is to promote, inform and connect the residents, businesses and local governments of the communities we serve.



- Aventura News**
33160, 33180
- Sunny Isles Beach Sun**
33160, 33154
- Doral Tribune**
33122, 33126, 33166, 33172
33178
- Brickell Tribune**
33129, 33133, 33132
- Coral Gables News**
33143, 33134, 33146, 33133, 33135
- Miami Beach News**
33140, 33139
- South Miami News**
33146, 33143
- Kendall Gazette**
33165, 33173, 33174, 33176
33183, 33184, 33186
- Pinecrest Tribune**
33156
- Palmetto Bay News**
33157, 33158
- Cutler Bay News**
33190, 33189, 33157

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AD SUBMISSION GUIDELINES

FILE SUBMISSION

- Send your artwork to:
artwork@communitynewspapers.com
& to your Sales Representative's email as well.
- For larger files send **via FTP**
- We also accept CD Disks with matching proof.

FILE TYPES ACCEPTED

- PDF • JPGE: (*.JPG) • PHOTOSHOP: (*.PSD) • TIFF: (*.TIF)
- ILLUSTRATOR: (*.EPS)
- If required, please include the specific font(s) used for the file(s).
- The client must include all font folders to insure their ad prints exact to original file.
- Please make sure that the corresponding image files arrive with the document.

TECHNICAL SPECIFICATIONS

- Original image files (excluding logos) should be at least 300 DPI (resolution at final printing size)
- Solid Back Background must be in 100% Black only.
- Reserve type: background value should be greater than 60%
- All Color images must be in CMYK format.
- Do not use full color black type.
Black type should only be in 100% black
- PDF's must be single page documents (No separated plates, please)

Open and preview the ad for font, image, setup and color accuracy.
Use of preflighting software is highly recommended.

RESENDS

If a new ad needs to be sent, and time permits, the sales rep must be notified to initiate a change order. Community Newspapers reps will assign you a new ad number for your file to be resent and distinguished from previous ads.

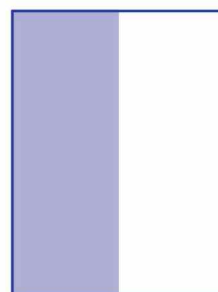
MECHANICAL SPECIFICATIONS & AD SIZES

COLUMNS	SIZE
1	1½"
2	3¼"
3	5"
4	6¾"
5	8½"
6	10¼"

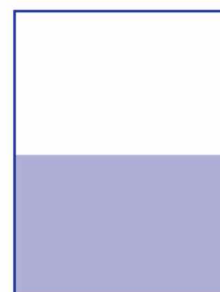
Printing: Offset Method
Column Width: 9 picas/(1.5 inches)
Column Height: Read in Inches
Page Depth: 10 ¾ inches
Ad Page Size: 6 columns
Full Page: 64 column inches
Line Screen: 85%



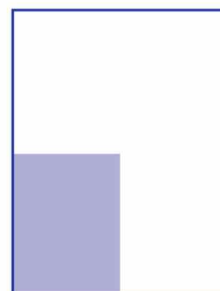
FULL PAGE
10 1/4" x 10 3/4"



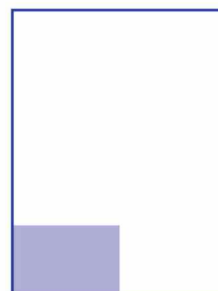
1/2 PAGE V
5" x 10 3/4"



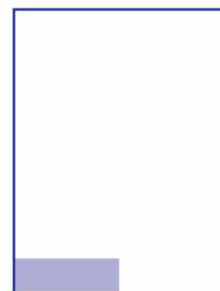
1/2 PAGE H
10 1/4" x 5 1/4"



1/4 PAGE
5" x 5 1/4"

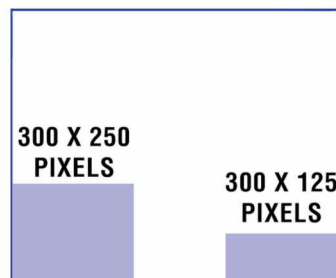


1/8 PAGE
5" x 2 1/2"



1/16 PAGE
5" x 1 1/8"

WEBSITE



NEWSLETTER



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2014 PUBLICATION CALENDAR

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- 9 Aventura News • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 9 Aventura News
- 10 Miami Beach News
- 14 Pinecrest Tribune • Sunny Isles Beach
- 22 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 23 Aventura News
- 24 Miami Beach News
- 28 Miami Beach News
- 27 Pinecrest Tribune • Sunny Isles Beach

AUGUST

- 5 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 6 Aventura News
- 7 Miami Beach News
- 11 Pinecrest Tribune • Sunny Isles Beach
- 12 Doral Tribune
- 19 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 20 Aventura News
- 21 Miami Beach News
- 25 Pinecrest Tribune • Sunny Isles Beach

SEPTEMBER

- 2 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 3 Aventura News
- 4 Miami Beach News
- 8 Pinecrest Tribune
- 10 Doral Tribune
- 15 Sunny Isles Beach
- 16 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 17 Aventura News
- 18 Miami Beach News
- 22 Pinecrest Tribune
- 29 Sunny Isles Beach
- 30 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News

OCTOBER

- 1 Aventura News
- 2 Miami Beach News
- 6 Pinecrest Tribune
- 8 Doral Tribune
- 13 Sunny Isles Beach
- 14 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 15 Aventura News
- 16 Miami Beach News
- 20 Pinecrest Tribune • Sunny Isles Beach
- 28 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 29 Aventura News
- 30 Miami Beach News

NOVEMBER

- 3 Pinecrest Tribune • Sunny Isles Beach
- 5 Doral Tribune
- 11 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 12 Aventura News
- 13 Miami Beach News
- 17 Pinecrest Tribune • Sunny Isles Beach • Biscayne Bay
- 25 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 26 Aventura News
- 27 Miami Beach News

DECEMBER

- 1 Pinecrest Tribune • Sunny Isles Beach
- 3 Doral Tribune
- 9 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 10 Aventura News
- 11 Miami Beach News
- 16 Pinecrest Tribune • Biscayne Bay • Sunny Isles Beach
- 23 Brickell Tribune • Coral Gables News • Cutler Bay News
Kendall Gazette • Palmetto Bay News • South Miami News
- 24 Aventura News
- 25 Miami Beach News
- 29 Pinecrest Tribune • Sunny Isles Beach

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305 669 7355

Increase your profits by making a local connection

Frequency:

Every other Wednesday.

Markets Reached:

We reach the most influential and affluent leaders, businesses and consumers in Aventura.

Circulation & Distribution: 10,000 copies of the Aventura News are delivered in print and online to the residences, businesses, stores and high traffic locations in the area.

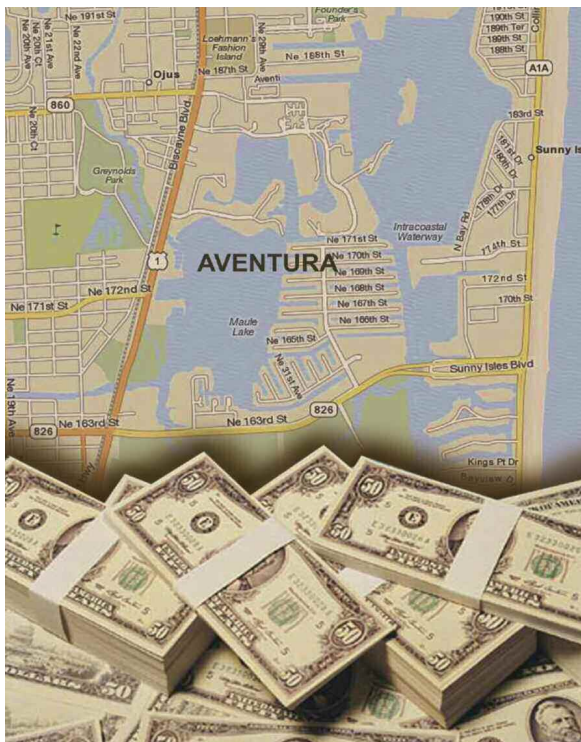
Advertising Deadline:

Materials must be received 7 days prior to publication date.

Demographics:

- ZIP Codes: 33160, 33180
- Population: 35,858
- Median Family Income: \$90,310
- Median Age: 53
- Age Distribution:
 - Under 18: 10%, 18-24: 5%,
 - 25-44: 26%, 45-64: 24%,
 - 65 and over: 35%

See Rate Card for additional information.



We help our advertisers reach Aventura's most affluent, educated and connected consumers.

As the voice of the community, the Aventura News, your local connection, has been a central force in helping connect the residents with local businesses for more than 50 years. Our readers are voluntary subscribers, are educated, predominantly own their homes and enjoy supporting local businesses.

These well-connected consumer's average median household income is significantly higher than the county average. Our readers know how to love life and have a fierce interest in the health and well-being of their local community and live, work, play and worship in your trading area.

Editorial Profile:

- | | |
|--|--|
| <ul style="list-style-type: none">• Area Schools • Arts & Culture • Business News • Calendar of Events • Commentary • Community Issues • Congressional Reports • County Reports | <ul style="list-style-type: none">• Entertainment • Legislature Reports • Good News • Government Issues • Health • People Profiles • Recreation • Service Organizations • Special Events |
|--|--|



Our mission is to promote, inform and connect the residents, businesses and local governments of the communities we serve.

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Brickell TRIBUNE

305 669 7355

Increase your profits by making a local connection

Frequency:

Every other

Markets Reached:

We reach the most affluent leaders consumers in Coconut Downtown, Midtown Upper East Side.

Circulation & Distribution:

10,000 copies of Brickell Tribune are delivered online to the stores and high in the area.

Advertising Deadline:

Materials must be submitted prior to publication.

Demographics:

- ZIP Codes:
- Population:
- Median Family Income:
- Median Age:
- Age Distribution:
 - Under 18; 14%
 - 25 - 44; 40%
 - 65 and over

See Rate Card for additional information.



We help our advertisers reach Miami Dade County's most affluent, educated and connected consumers.

As the voice of the community, the Brickell Tribune, your local connection, has been a central force in helping connect the residents with local businesses for more than 50 years. Our readers are voluntary subscribers, are educated, predominantly own their homes and enjoy supporting local businesses.

These well-connected consumer's average median household income is significantly higher than the county average. Our readers know how to love life and have a fierce interest in the health and well-being of their local community and live, work, play and worship in your trading area.

Editorial Profile:

- Area Schools
- Arts & Culture
- Business News
- Calendar of Events
- Commentary
- Community Issues
- Congressional Reports
- County Reports
- Entertainment
- Legislature Reports
- Good News
- Government Issues
- Health
- People Profiles
- Recreation
- Service Organizations
- Special Events



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305 669 7355

Increase your profits by making a local connection

Frequency:

Every other Tuesday.

Markets Reached:

We reach the most influential and affluent leaders, businesses and consumers in The Gables.

Circulation & Distribution: 9,000 + copies of the Coral Gables News are delivered in print and online to the residences, businesses, stores and high traffic locations in the area.

Advertising Deadline:

Materials must be received 7 days prior to publication date.

Demographics:

- ZIP Codes: 33143, 33134, 33146, 33133, 33135
- Population: 42,249
- Median Family Income: \$121,651
- Median Age: 40
- Age Distribution:
 - Under 18: 17.4%,
 - 18-24: 13.9%, 25-44: 29%,
 - 45-64: 23.9%, 65 and over: 15.8%

See Rate Card for additional information.



We help our advertisers reach Coral Gables' most affluent, educated and connected consumers.

As the voice of the community, the Coral Gables News, your local connection, has been a central force in helping connect the residents with local businesses for more than 50 years. Our readers are voluntary subscribers, educated, predominantly own their homes and enjoy supporting local businesses.

These well-connected consumer's average median household income is significantly higher than the county average. Our readers know how to love life and have a fierce interest in the health and well-being of their local community and live, work, play and worship in your trading area.

Editorial Profile:

- | | |
|--|--|
| <ul style="list-style-type: none"> • Area Schools • Arts & Culture • Business News • Calendar of Events • Commentary • Community Issues • Congressional Reports • County Reports | <ul style="list-style-type: none"> • Entertainment • Legislature Reports • Good News • Government Issues • Health • People Profiles • Recreation • Service Organizations • Special Events |
|--|--|



Our mission is to promote, inform and connect the residents, businesses and local governments of the communities we serve.

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Cutler Bay

305 669 7355

Increase your profits by making a local connection

Frequency:

Every other Tuesday.

Markets Reached:

We reach the most influential and affluent leaders, businesses and consumers in Cutler Bay.

Circulation & Distribution:

6,000 copies of the Cutler Bay News are delivered in print and online to the residences, businesses, stores and high traffic locations in the area.

Advertising Deadline:

Materials must be received 7 days prior to publication date.

Demographics:

- ZIP Codes: 33190, 33189, 33157
- Population: 24,781
- Median Family Income: \$45,917
- Median Age: 38
- Age Distribution:
 - Under 18; 29%,
 - 18-24; 8%, 25-44; 32%,
 - 45-64; 20%, 65 and over; 11%

See Rate Card for additional information.



We help our advertisers reach Cutler Bay's most affluent, educated and connected consumers.

As the voice of the community, the Cutler Bay News, your local connection, has been a central force in helping connect the residents with local businesses for more than 50 years. Our readers are voluntary subscribers, are educated, predominantly own their homes and enjoy supporting local businesses. These well-connected consumer's average median household income is significantly higher than the county average. Our readers know how to love life and have a fierce interest in the health and well-being of their local community and live, work, play and worship in your trading area.

Editorial Profile:

- | | |
|--|--|
| <ul style="list-style-type: none"> • Area Schools • Arts & Culture • Business News • Calendar of Events • Commentary • Community Issues • Congressional Reports • County Reports | <ul style="list-style-type: none"> • Entertainment • Legislature Reports • Good News • Government Issues • Health • People Profiles • Recreation • Service Organizations • Special Events |
|--|--|



Our mission is to promote, inform and connect the residents, businesses and local governments of the communities we serve.

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KENDALL GAZETTE, MIAMI BEACH NEWS, PALMETTO BAY NEWS, PINECREST TRIBUNE, SOUTH MIAMI NEWS, SUNNY ISLES BEACH SUN

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www.communitynewspapers.com

Perhaps you'd like to talk to a pro?
305.669.7030

Doral Tribune

305 669 7355

Increase your profits by making a local connection

Frequency:

Once a month.

Markets Reached:

We reach the most influential and affluent leaders, businesses and consumers in Doral.

Circulation & Distribution: 10,000 copies of the Doral Tribune are delivered in print and online to the residences, businesses, stores and high traffic locations in the area.

Advertising Deadline:

Materials must be received 7 days prior to publication date.

Demographics:

- ZIP Codes: 33122, 33126 33166, 33172 33182, 33178
- Population: 49,500
- Median Family Income: \$95,584
- Median Age: 38
- Age Distribution:
 - Under 18; 31%,
 - 18-24; 6%,
 - 25-44; 27%,
 - 45-64; 26%,
 - 65 and over; 10%

See Rate Card for additional information.



We help our advertisers reach Doral's most affluent, educated and connected consumers.

As the voice of the community, the Doral Tribune, your local connection, has been a central force in helping connect the residents with local businesses for more than 50 years. Our readers are voluntary subscribers, are educated, predominantly own their homes and enjoy supporting local businesses.

These well-connected consumer's average median household income is significantly higher than the county average. Our readers know how to love life and have a fierce interest in the health and well-being of their local community and live, work, play and worship in your trading area.

Editorial Profile:

- Area Schools
- Arts & Culture
- Business News
- Calendar of Events
- Commentary
- Community Issues
- Congressional Reports
- County Reports
- Entertainment
- Legislature Reports
- Good News
- Government Issues
- Health
- People Profiles
- Recreation
- Service Organizations
- Special Events



Our mission is to promote, inform and connect the residents, businesses and local governments of the communities we serve.

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KENDALL GAZETTE

305 669 7355

Increase your profits by making a local connection

Frequency:

Every other Tuesday.

Markets Reached:

We reach the most influential and affluent leaders, businesses and consumers in Kendall

Circulation & Distribution:

10,000 copies of the Kendall Gazette are delivered inprint and online to the residences, businesses, stores and high traffic locations in the area.

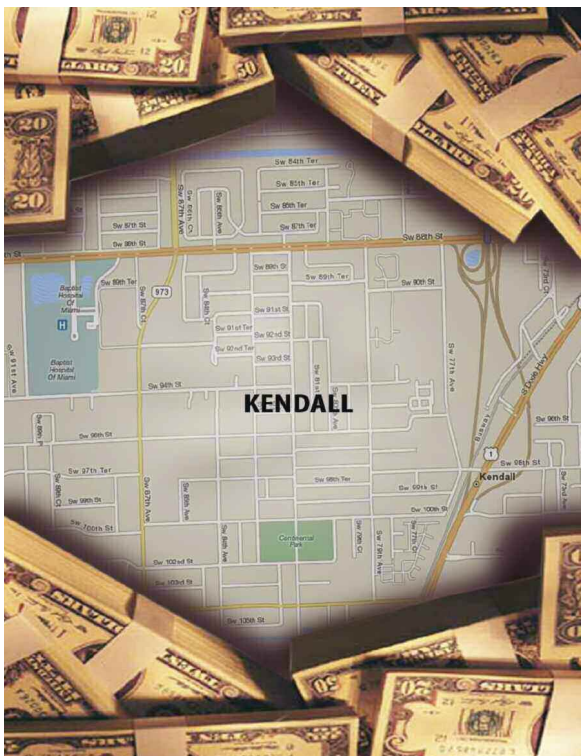
Advertising Deadline:

Materials must be received 7 days prior to publication date.

Demographics:

- ZIP Codes: 33165, 33173, 33174, 33175, 33176, 33183, 33184, 33186
- Population: 79,463
- Median Family Income: \$54,451
- Median Age: 38
- Age Distribution:
Under 18; 23%, 18-24; 9%,
25-44; 32%, 45-64; 26%,
65 and over; 11%

See Rate Card for additional information.



We help our advertisers reach Kendall's most affluent, educated and connected consumers.

As the voice of the community, the Kendall Gazette, your local connection, has been a central force in helping connect the residents with local businesses for more than 50 years. Our readers are voluntary subscribers, are educated, predominantly own their homes and enjoy supporting local businesses.

These well-connected consumer's average median household income is significantly higher than the county average. Our readers know how to love life and have a fierce interest in the health and well-being of their local community and live, work, play and worship in your trading area.

Editorial Profile:

- Area Schools
- Arts & Culture
- Business News
- Calendar of Events
- Commentary
- Community Issues
- Congressional Reports
- County Reports
- Entertainment
- Legislature Reports
- Good News
- Government Issues
- Health
- People Profiles
- Recreation
- Service Organizations
- Special Events



Our mission is to promote, inform and connect the residents, businesses and local governments of the communities we serve.

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KENDALL GAZETTE, MIAMI BEACH NEWS, PALMETTO BAY NEWS, PINECREST TRIBUNE, SOUTH MIAMI NEWS, SUNNY ISLES BEACH SUN

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MIAMI'S Community Newspapers

Connecting Local Businesses

Miami Beach news

305 669 7355

Increase your profits by making a local connection

Frequency:

Twice a month.

Markets Reached:

The most influential and affluent leaders, businesses and consumers in Miami Beach and the nearby communities.

Circulation & Distribution:

10,000 copies of the Miami Beach News are delivered in print and online to the residences, businesses, stores and high traffic locations in the area.

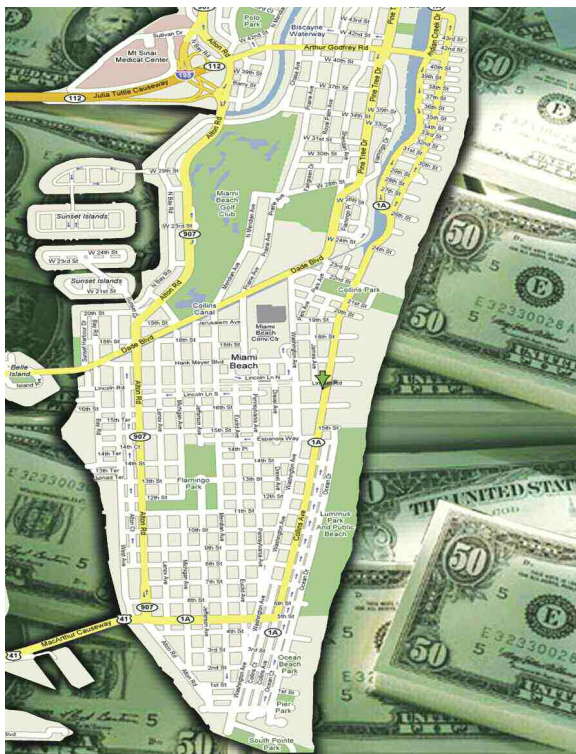
Advertising Deadline:

Materials must be received 7 days prior to publication date.

Demographics:

- ZIP Codes: 33139, 33140
- Population: 86,696
- Median Family Income: \$38,800
- Median Age: 40
- Age Distribution:
 - 20's; 16%, 30's; 20.1%,
 - 40's; 14.7%, 50's; 10.9%,
 - 60's; 7.9%

See Rate Card for additional information.



Miami Beach Chamber of Commerce welcomes Miami's Community Newspapers to Miami Beach

The Chamber of Commerce is excited to be a part of bringing this new community paper to our city. Miami Beach News promises to present local stories of interest and to deliver 15,000 copies to business locations as well as major condominiums from 41st St. to South Pointe Park. The paper is initially scheduled to print every other week, however, we anticipate that it will be printed weekly before the end of the year. We encourage Chamber members as well as other businesses in Miami Beach to try advertising in this new paper.

Editorial Profile:

- Area Schools
- Arts & Culture
- Business News
- Calendar of Events
- Commentary
- Community Issues
- Congressional Reports
- County Reports
- Entertainment
- Legislature Reports
- Good News
- Government Issues
- Health
- People Profiles
- Recreation
- Service Organizations
- Special Events



Our mission is to promote, inform and connect the residents, businesses and local governments of the communities we serve.

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KENDALL GAZETTE, MIAMI BEACH NEWS, PALMETTO BAY NEWS, PINECREST TRIBUNE, SOUTH MIAMI NEWS, SUNNY ISLES BEACH SUN

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Palmetto Bay news

305 669 7355

Increase your profits by making a local connection

Frequency:

Every other Tuesday

Markets Reached:

We reach the most influential and affluent leaders, businesses and consumers in Palmetto Bay.

Circulation & Distribution:

8,000 copies of the Palmetto Bay News are delivered in print and online to the residences, businesses, stores and high traffic locations in the area.

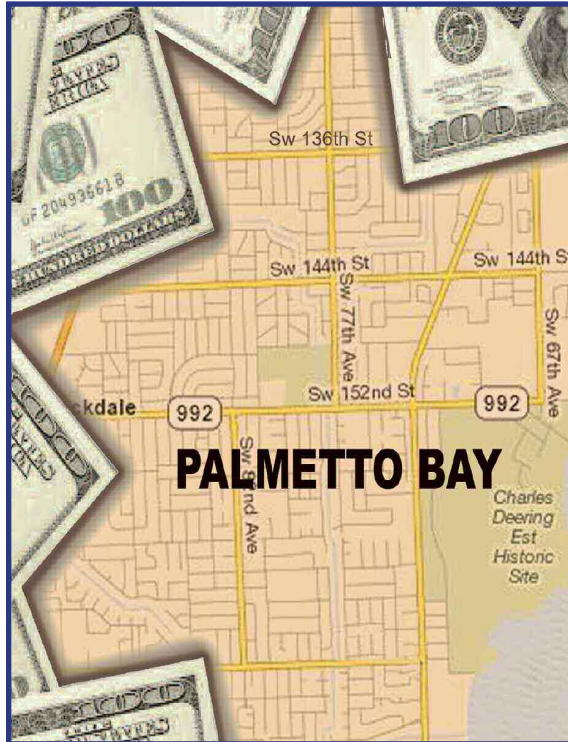
Advertising Deadline:

Materials must be received 7 days prior to publication date.

Demographics:

- ZIP Codes: 33157, 33158
- Population: 24,469
- Median Family Income: \$95,584
- Median Age: 38
- Age Distribution:
 - Under 18; 31%,
 - 18-24; 6%, 25-44; 27%,
 - 45-64; 26%, 65 and over; 10%

See Rate Card for additional information.



We help our advertisers reach Palmetto Bay's most affluent, educated and connected consumers.

As the voice of the community, the Palmetto Bay News, your local connection, has been a central force in helping connect the residents with local businesses for more than 50 years. Our readers are voluntary subscribers, are educated, predominantly own their homes and enjoy supporting local businesses.

These well-connected consumer's average median household income is significantly higher than the county average. Our readers know how to love life and have a fierce interest in the health and well-being of their local community and live, work, play and worship in your trading area.

Editorial Profile:

- Area Schools
- Arts & Culture
- Business News
- Calendar of Events
- Commentary
- Community Issues
- Congressional Reports
- County Reports
- Entertainment
- Legislature Reports
- Good News
- Government Issues
- Health
- People Profiles
- Recreation
- Service Organizations
- Special Events



Our mission is to promote, inform and connect the residents, businesses and local governments of the communities we serve.

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Community Newspapers

Connecting local businesses since 1958

TRIBUNE Pinecrest

305 669 7355

Increase your profits by making a local connection

Frequency:

Every other Monday

Markets Reached:

We reach the most influential and affluent leaders, businesses and consumers in Pinecrest.

Circulation & Distribution:

10,000 copies of the Pinecrest Tribune are delivered in print and online to the residences, businesses, stores and high traffic locations in the area.

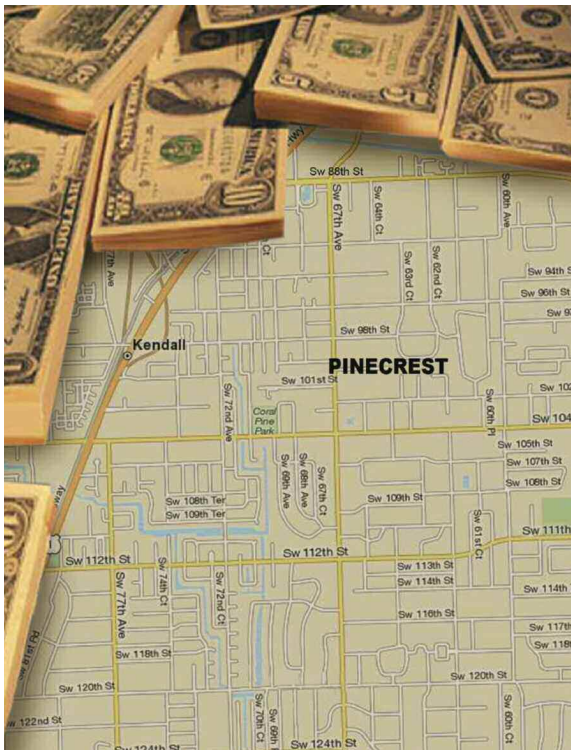
Advertising Deadline:

Materials must be received 7 days prior to publication date.

Demographics:

- ZIP Codes: 33156
- Population: 19,055
- Median Family Income: \$127,354
- Median Age: 38
- Age Distribution: Under 18; 14%, 18-24; 6%, 25-44; 40%, 45-64; 25%, 65 and over; 15%

See Rate Card for additional information.



We help our advertisers reach Pinecrest's most affluent, educated and connected consumers.

As the voice of the community, the Pinecrest Tribune, your local connection, has been a central force in helping connect the residents with local businesses for more than 50 years. Our readers are voluntary subscribers, are educated, predominantly own their homes and enjoy supporting local businesses.

These well-connected consumer's average median household income is significantly higher than the county average. Our readers know how to love life and have a fierce interest in the health and well-being of their local community and live, work, play and worship in your trading area.

Editorial Profile:

- Area Schools
- Arts & Culture
- Business News
- Calendar of Events
- Commentary
- Community Issues
- Congressional Reports
- County Reports
- Entertainment
- Legislature Reports
- Good News
- Government Issues
- Health
- People Profiles
- Recreation
- Service Organizations
- Special Events



Our mission is to promote, inform and connect the residents, businesses and local governments of the communities we serve.

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Your local connection, in print and online

AVENTURA NEWS, BRICKELL TRIBUNE, CORAL GABLES NEWS, COMMUNITY NEWSPAPERS, CUTLER BAY NEWS, DORAL TRIBUNE
KENDALL GAZETTE, MIAMI BEACH NEWS, PALMETTO BAY NEWS, PINECREST TRIBUNE, SOUTH MIAMI NEWS, SUNNY ISLES BEACH SUN

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Community Newspapers

Connecting Local Businesses

South Miami news

305 669 7355

Increase your profits by making a local connection

Frequency:

Every other Tuesday

Markets Reached:

We reach the most influential and affluent leaders, businesses and consumers in South Miami.

Circulation & Distribution:

8,000 copies of the South Miami News are delivered in print and online to the residences, businesses, stores and high traffic locations in the area..

Advertising Deadline:

Materials must be received 7 days prior to publication date.

Demographics:

- ZIP Codes: 33146, 33143
- Population: 10,741
- Median Family Income: \$52,189
- Median Age: 38
- Age Distribution:
 - Under 18; 23%,
 - 18-24; 8%, 25-44; 32%,
 - 45-64; 24%, 65 and over; 13%

See Rate Card for additional information.



Editorial Profile:

- Area Schools
- Arts & Culture
- Business News
- Calendar of Events
- Commentary
- Community Issues
- Congressional Reports
- County Reports
- Entertainment
- Legislature Reports
- Good News
- Government Issues
- Health
- People Profiles
- Recreation
- Service Organizations
- Special Events

Our advertisers reach South Miami and South Gables' most affluent, educated and connected consumers.

As the voice of the community, the South Miami News, your local connection, has been a central force in helping connect the residents with local businesses for more than 50 years. Our readers are voluntary subscribers, are educated, predominantly own their homes and enjoy supporting local businesses.

These well-connected consumer's average median household income is significantly higher than the county average. Our readers know how to love life and have a fierce interest in the health and well-being of their local community and live, work, play and worship in your trading area.



Our mission is to promote, inform and connect the residents, businesses and local governments of the communities we serve.

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■ Connecting local businesses since 1958

305 669 7355

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ONLINE SERVICES

Community Newspapers provides professional online services so you can connect to the people that live, work and play in your neighborhood.



REPRINTS



WEBSITE



PROMOTIONS



MILLERDEALS



SOCIAL MEDIA



EXCLUSIVE E-BLAST



CALENDAR EVENTS



NEWSLETTERS

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www.communitynewspapers.com

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BANNER ADVERTISING

HOME PAGE

Put your message in front of the communities most engaged by an advertising on our website.

All marketing initiatives begin with this group, because this is the group that creates word of mouth.

Take advantage of our position and place your advertising message online at communitynewspapers.com by contacting us at 305-669-7030 or send us an email sales@communitynewspapers.com

INSIDE

		300 X 250 pixels
	300 X 125 pixels	
WEB AD RATES	SMALL (300 X 125)	LARGE (300 X 250)
FRONT PAGE	\$150*	\$200*
INSIDE PAGES	\$100*	\$125*
PRICES ARE PER MONTH. MIN. 2 MONTHS		

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NEWSLETTERS

OUTREACH

COMMUNITY NEWSPAPERS

Your Local Connection

HOME | EVENTS | CHAMBERS | ADVERTISE | ABOUT US | CONTACT

BAPTIST HEALTH SOUTH FLORIDA UNVEILS PLANS TO BUILD WORLD



Baptist Health South Florida recently announced it is building the new \$400 million Miami Cancer Institute scheduled to break ground in July. The Miami Cancer Institute at Baptist Health South Florida consolidates under one roof outpatient clinical services, a dedicated cancer research facility and signature technology platforms, including the first proton therapy center

The All-New 2014 S-Class



Mercedes-Benz of Coral Gables Mercedes-Benz of Cutler Bay

MAKING A BIRTH PLAN



Baby name picked out? Bag packed for the hospital? Baby's room ready? You are looking forward to the birth of your baby and holding your new little bundle of joy in your arms. But there may be one more thing to do before the big day. Like many expectant mothers, you might want to create a birth plan so everyone involved in the labor

FOWLER WHITE BURNETT JOINS TOGETHER TO MAKE A DIFFERENCE



Fowler White Burnett attorneys joined together to help build a home for a family in the Habitat Landings Community of South Miami Heights as part of the 2014 Habitat for Humanity of Greater Miami Blitz Build on February 8, 2014. The Blitz Build is an accelerated construction event in which more than 1,500 volunteers work together to complete the building of

CORALGABLES.COM/WATER

WATER IS LIFE

RUNS THROUGH MARCH 30

OPENING NIGHT RECEPTION MARCH 6 AT 7PM
CORAL GABLES MUSEUM

DESIGNHOUSE CORAL GABLES MUSEUM CORAL GABLES

LUXURIOUS BRIDAL BOUTIQUE OPENS IN MIAMI



Miami Design District's premiere Bridal Salon, Chernaya Bridal House features exclusive designers selected by quality and awe-inspiring designs offering from simply stunning silhouettes to show stopping gowns. The by appointment boutique will be located in the heart of Miami Design District and will be opening its doors to all brides-to-be this March! Their renowned

Market yourself via our custom, exclusive, newsletter and set yourself apart from the competition and get ahead. This email is sent out to over thirty-thousand Miami residents who have subscribed to these updates and are eager to be in-the-know with the local business community.

When it comes to delivering a personal message and informing potential clients on who you are or what services you provide: there is no better marketing method.

Take advantage of our position and place your advertising message using our exclusive mailing lists by contacting us at 305-669-7030 or sales@communitynewspapers.com.

560x187 pixels

NEWSLETTER AD RATES


STANDARD

\$200*

* Prices are per time, 4x minimum (one month).

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Exclusive E-Blast



Family Fun Day: Japanese Traditions
Saturday, November 10 from 12-5 pm

Join artist-in-residence Michio Kabata for a festive afternoon of Japanese arts and culture.

- Experience the artistry of various performers, including ink washers Fusho Doko and Waka Doko, World class Gendai Miyuki, maker of beautiful candy puppets.
- Try your hand at Japanese crafts such as shibubari flower arranging and origami paper folding.
- Wear a kimono, witness the creation of calligraphy, and view examples of haiku.
- Visit the nearby Miami Dade County Main Library to play Japanese video games, see the books of Japanese literature, and check out a young generation.
- Taste a food vendor's various delicious Japanese items.

This event is part of the Heritage Spotlight Series, an artist-in-residence program that showcases local traditional arts and cultural experiences. It is presented by the HistoryMiami South Florida Fodor's Center in collaboration with the Miami Dade County Public Library System, the Consulate General of Japan in Miami, and the Miami chapter of Japanese American.

Free to the public
101 West Flagler Street, Miami, FL 33130

HISTORYMIAMI



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1-DAY DELIVERIES available on orders placed by 5pm Mon-Fri
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Kosher Certified

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Pinecrest/Miami, FL 33156



Cycle for Survival
BEAT RARE CANCERS

JOIN THE BATTLE
BEAT RARE CANCERS

Register for the February 2 ride at
CycleForSurvival.org

Memorial Sloan-Kettering Cancer Center



Dine With The Dolphins Valentine's Day

Sweep Her Off Her Feet And Right Into The Water!

DINNER
Enjoy a romantic Valentine's dinner and a bottle of wine on the terrace overlooking our playful dolphins.

DOLPHINS
Includes two certificates to come back and swim with our dolphins.

DIVING
Includes two certificates for our Sea Trek Reef Encounter.

DO IT ALL
Includes two Annual Passes so you can enjoy Miami Seaquarium free the rest of the year.

Space is limited. Reserve your table today.

Dolphin Harbor
MIAMI SEAQUARIUM

305.365.2501 | MiamiSeaquarium.com
Advanced reservations recommended for Annual Encounter program.



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Easter Sunday
March 31st

The Easter Bunny!
10,000 eggs!

Coral Castle Easter Egg Hunt
11:00 am & 2:00 pm

Find the Golden Eggs and Win a Great Prize!
Free Face Painters • Cupcakes • Lemonade
Up to age 12: \$7 • Adults: \$15
Bring your own baskets

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Miami, FL 33033
For more information:
(305) 248-6345

www.coralcastle.com



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Whether it's an event, product or service your clients and future clients will want to know. Get personal, get personable, the e-newsletter is an advantageous step in making your company known.

By contacting us at 305-669-7030 or sales@communitynewspapers.com.

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SOCIAL MEDIA



Thank you for considering Community Newspapers for your digital media needs. We are confident that you will be very satisfied with the services that we offer.

Our digital media services will lower your marketing costs, provide instant customization and most importantly widen your reach. The information below will help you better understand our digital services.

Platinum Package*

**5 Facebook post per week**

- Each post has a new headline and a featured ad/story on Facebook to ensure maximum audience.

**5 Twitter mentions a week**

- We will mention your business 5 days a week, once per day.

**Featured in Bi-weekly e-newsletter**

- Your logo and link will be featured two times during the month.

\$400

Gold Package*

**3 Facebook post per week**

- Each post has a new headline and a featured ad/story on Facebook to ensure maximum audience.

**3 Twitter mentions a week**

- We will mention your business 3 days per week.

\$300

Silver Package*

**2 Facebook post per week**

- Each post has a new headline and a featured ad/story on Facebook to ensure maximum audience.

**2 Twitter mentions a week**

- We will mention your business 2 days per week.

\$250

* Content and images to be provided

For additional information or to get started
on your new and improved digital media campaign,
please contact Jose@communitynewspaper.com | 786.287.2882