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Beach Broadwalk Renovation 'Halfway Home!'

BY CARON CONWAY

The multimillion-dollar Hollywood Beach Broadwalk renovation has

reached the halfway point and is ahead of schedule.

The Broadwalk makeover is completed along a 24-block area, from New

Mexico St. to Indiana St. with Marc Kleisley, project manager for the contractor, Burkhardt Construction, attributing the success of the project to

"the efficiency of the staff and the accuracy of the plans."

KLEISLEY praised the commitment of those involved with the project, "from the City all the way through the ranks to the laborers."

Components of the project's second phase, which started a year ago, include customized pavers in the pedestrian area, a crushed-shell jogging path, tabby concrete bike path, historically themed lighting fixtures and an 18-inch-high decorative wall separating the Broadwalk from the sand. During construction, public access to the beach will remain open at every street end, with periodic closures.

Phase III began in June and consists of water and sewer line replacement along Surf Road. Kleisley said it's a three-year project, "but we put two crews on it to speed things up."

Early this month, workers started on a second 24-block area of the Broadwalk, from Indiana Street south to Georgia Street. "It all starts over again, the whole process," Kleisley said. "We're getting there."

THE CURRENT construction is part of an ongoing, \$120 million redevelopment effort taking place in the Hollywood Community Redevelopment Agency's Beach District. Other projects in the Beach Redevelopment Plan are a comprehensive streetscape design and the underground conversion of utility lines, all between State Road A1A and the Broadwalk; the complete redesign of Charnow Park; and construction of a parking garage and community center overlooking the historic Garfield Street paddleball courts.

Plans for streetscape improvements along the Broadwalk currently are in the design stage. Construction on a six-

They're Here! 'Vegas Greeting' for Gulfstream Slots!



Flanked by Las Vegas-style showgirls, Gulfstream Park president Paul Micucci (r.) and Steve Angelo of slot machine supplier Williams Gaming introduce the "first real slots in Broward County." For more details turn to our special Section (Pgs. 19-22) to keep updated on casino gambling in South Florida. Photo by Caron Conway

Former 'Fashion Center' Planned for Mixed Use

BY CARON CONWAY

The Millennium SuperMall, Hollywood's notorious white elephant that languishes at the corner of State Road 441 and Hollywood Blvd., would get a new lease on life as a major mixed-use development through a preliminary plan presented to neighboring residents last month.

The project proposed by The Millennium Group would be built in several phases on the 40-acre site currently housing a defunct indoor flea market. Tentatively called "Millennium

City," the development would be a self-contained community with a pedestrian environment.

NEIL FRITZ, city director of downtown and corridor redevelopment, called the project "perhaps the most ambitious opportunity for redevelopment in our city."

It would be a far cry from the western Hollywood site's current incarnation as a failed flea market mall that opened in late 2003 with high expectations for revitalization of the surrounding area, and quietly died in mid-2005.

Previously known as Hollywood Fashion Center, the upscale 935,140 sq. ft. mall opened in 1974, home to major retailers such as JCPenney, Burdines and Jordan Marsh. The once-thriving center of commerce ultimately was swamped by competition from the Pembroke Lakes Mall which opened in late 1992, wooing many of the Hollywood tenants, including two anchor stores. By the end of 1993, the Hollywood Fashion Center was closed and boarded up.

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